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# British Columbia Yacht Brokers Association

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## **THE SHOW GOES ON!** **BCYBA SELECTS VICTORIA HARBOUR AS NEW SITE FOR FLOATING SHOW**

**January 16, 2004**

**Victoria, B.C.** – The BC Yacht Brokers Association (BCYBA) announced today that Victoria Harbour has been selected as the new location for the 14<sup>th</sup> Annual Floating Boat Show. “The show will definitely go on,” said an excited JP Cardinal, President of the BCYBA. From April 22 to 25, 2004, visitors to Victoria’s main core will be treated to a large display of boats featuring everything from inflatables, fishing boats, dinghies to larger power and sail cruisers.

After hosting the show for 13 years at Port Sidney, the BCYBA received notice from the Marina that space was unavailable for 2004. The BCYBA quickly investigated all options for an alternative venue and were very pleased with the potential seen in the Victoria Harbour.

“The Greater Victoria Harbour Authority was very receptive to the idea of hosting the show,” said Cardinal. “With the future of the BCYBA Floating Show in jeopardy after losing such a beautiful venue as Sidney was, we cannot be more pleased at the way events have unfolded. We truly feel that this is a turning point for the show and the Association and we look forward to a very cooperative relationship with the Harbour Authority, the City of Victoria and its residents and retailers.”

Floating Show Manager, Kathy Harvey, reported that the Association researched a number of alternative sites. “Victoria’s potential to increase exposure for the show as well as its easy access for all surrounding areas were two of the deciding factors that confirmed our decision. While all of the venues we approached were very receptive to the idea of hosting the show and offered great assistance, we felt that the capital city of British Columbia would be an amazing back-drop to showcase the best cross-section of boats available in the BC market.”

The BC Yacht Brokers Association produced the Port Sidney Floating Show for the past 13 years and had grown the show to the largest in-water venue in Canada. With over 200 boats on display – everything from inflatables, fishing boats and dinghies to larger power and sail cruisers – the Show attracts boating enthusiasts from all over BC, including Vancouver Island and the Lower Mainland, Alberta, Washington State and California. In recent years, additional on-land exhibitors added to the appeal of the event.

For more than a decade, the BCYBA has been promoting boating throughout British Columbia by ensuring a high professional standard for yacht brokers. With the concerns and priorities of the recreational boater in mind, the BCYBA has aspired to make the task of buying or selling a boat in B.C. a straightforward, positive experience.

For more information, please contact:  
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