

# Sport Fishing Institute Conference Presentation

Presentation by Propel  
November 25, 2008

# What is Propel?

- Propel is the industry training division of go2 – The resource for people in Tourism
- go2 is an independent non-profit society with a mandate is to help the tourism industry recruit, retain and train its workforce
- BC representative for national tourism sector council
- Industry Training Organization (ITO) for tourism and hospitality

# What are ITO's?

- ITO's are the mechanism by which the ITA is giving industry lead responsibility for improving industry training each sector
- Not-for-profit legal entities with responsibility for designated industry training programs
- 7 ITO's: automotive, horticulture, res. construction, ind. construction, resource, tourism and transportation

# What are Industry Training Programs?

- ITA programs have 4 specific criteria:
  1. Industry defines the standards;
  2. Work-based learning is min. 50%;
  3. Employers are involved in the process;
  4. A provincial credential is issued by the ITA
- 128 BC trades; 45 of which are 'Red Seal' or nationally designated

# What do ITO's do?

- Primarily facilitate standards development for existing and new trades
- Propel has 3 assigned trades, and a mandate to identify new trades based on industry need
- Also involved in responding to enquires from customers, challenge applications, Red Seal development, etc.
- Note: this is an industry-driven system and industry involvement is critical to the process!

# What's the Process?

- New program development follows a specific process, with milestone approvals by a committee at the ITA which meets every 6 - 8 weeks
- Generally this work falls into 4 steps:
  1. Demonstrate industry demand/support (in process)
  2. Develop standards and pilot program
  3. Evaluate pilot
  4. Roll-out program

# What's the Timeframe?

Now – January 2009	ITA submission on demand (research based), and support for new trade, including preliminary standards work
January – April 2009	Program outline development
April – July 2009	Assessment tools and challenge process development, pilot project conducted
August – September 2009	Pilot evaluation, submission of recommendations and approval
October 2009	Challengers complete
November 2009	Launch program

# Research Results to Date!

- 25 completed questionnaires (45 started)
- 76% like training model under discussion
- 70% likely to enroll staff
- 10/14% awareness of tax credits and grants available
- If you haven't already, please complete the survey – available on-line or hard copy

# Discussion